



AUSTRALIA'S
**SOUTH
WEST** REGIONAL
TOURISM
ORGANISATION

RESOURCES FOR
TRADE & MEDIA

WELCOME TO AUSTRALIA'S SOUTH WEST

Comprising of the Bunbury Geopraphe, Margaret River, Southern Forests and Valleys and Great Southern sub-regions, Australia's South West is home to awe-inspiring natural attractions, ancient coastal and inland landscapes and premium food and beverage experiences, connected by more than 1000 kilometres of coastline, towering forest, charming country towns and farmland. More than just a destination, Australia's South West is a hotspot for once-in-a-lifetime experiences, genuine encounters and dream-like escapes.

HOW TO USE THESE RESOURCES

This trade kit is designed to support our trade representatives in booking product, services and experiences in Australia's South West, by providing valuable information throughout the dreaming, planning, booking, experiencing and sharing phases of travel. This trade kit is best used hand-in-hand with our consumer-facing, annually produced [Holiday Planner](#), which provides a comprehensive snapshot of the best things to see and do in the region.

PAYING RESPECT TO COUNTRY

We acknowledge the Traditional Custodians of the South West, the Noongar people, and their enduring connection to, and care for, Boodja. We recognise the Pinjarup, Wilman, Wadandi, Pibelman, Kaneang, Menang and Koreng Aboriginal communities and invite visitors to respect and care for this ancient land and culture, contributing to its preservation for future generations.

Bunbury Geopraphe | Pijarup and Wilman Country
Margaret River Region | Wadandi Country
Southern Forests & Valleys | Pibelman & Kaneang Country
Great Southern | Minang & Koreng Country

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OUR REGION



PLAN YOUR ROAD TRIP

DISTANCES BETWEEN TOWNS IN KILOMETRES AND HOURS

Tip: Take a break from driving every 2 hours to stay alert and avoid driving at dawn and dusk, when wildlife is more active on roads.

	Perth	Bunbury	Busselton	Margaret River	Augusta	Nannup	Bridgetown	Manjimup	Pemberton	Walpole	Denmark	Albany	Mount Barker	Kojonup	Bremer Bay
Perth	—	166km	222km	262km	315km	267km	253km	293km	323km	418km	421km	413km	363km	260km	503km
Bunbury	166km	—	52km	15mins	145km	97km	95km	132km	162km	256km	331km	348km	289km	197km	431km
Busselton	222km	52km	—	40mins	1hr 40mins	1hr 10mins	1hr 15mins	1hr 35mins	2hrs	3hrs 5mins	3hrs 40mins	3hrs 40mins	3hrs 10mins	2hrs 15mins	5hrs
Margaret	2hrs 40mins	40mins	—	40km	1hr 10mins	40mins	1hr 15mins	1hr 35mins	1hr 40mins	3hrs	3hrs 30mins	3hrs 40mins	3hrs 15mins	2hrs 30mins	5hrs
River	262km	101km	50km	30mins	91km	70km	150km	130km	139km	114km	325km	379km	292km	267km	478km
Augusta	3hrs	1hr 15mins	40mins	70km	30mins	50mins	1hr 30mins	1hr 35mins	1hr 40mins	3hrs	3hrs 45mins	3hrs 50mins	3hrs 15mins	2hrs 45mins	5hrs 15mins
Nannup	315km	145km	91km	50mins	—	87km	133km	129km	124km	247km	309km	355km	292km	240km	490km
Bridgetown	3hrs 40mins	1hr 40mins	1hr 10mins	150km	1hr	1hr	1hr 35mins	1hr 35mins	1hr 30mins	2hrs 55mins	3hrs 35mins	3hrs 55mins	3hrs 15mins	2hrs 50mins	5hrs 20mins
Manjimup	267km	97km	60km	30mins	87km	—	46km	53km	78km	183km	252km	272km	222km	153km	408km
Pemberton	3hrs 10mins	1hr 10mins	40mins	130km	1hr	—	40mins	45mins	1hr	2hrs 10mins	2hrs 50mins	3hrs	2hrs 30mins	1hr 50mins	4hrs 25mins
Walpole	253km	95km	107km	35mins	133km	46km	—	37km	68km	163km	221km	274km	192km	117km	355km
Denmark	2hrs 50mins	1hr 15mins	1hr 15mins	139km	1hr	1hr 35mins	45mins	—	50mins	1hr 55mins	2hrs 30mins	2hrs 45mins	2hrs 5mins	1hr 40mins	3hrs 55mins
Albany	293km	132km	131km	40mins	129km	53km	37km	—	31km	119km	184km	213km	161km	145km	331km
Mount Barker	3hrs 30mins	1hr 35mins	1hr 35mins	114km	1hr 35mins	45mins	30mins	—	20mins	1hr 20mins	2hrs 10mins	2hrs 15mins	1hr 40mins	1hr 40mins	3hrs 30mins
Kojonup	323km	162km	138km	325km	3hrs	78km	68km	31km	—	126km	186km	239km	182km	184km	367km
Bremer Bay	3hrs 40mins	2hrs	1hr 40mins	45mins	1hr 30mins	1hr	50mins	20mins	—	1hr 30mins	2hrs 20mins	2hrs 40mins	2hrs	2hrs 10mins	4hrs
	418km	256km	236km	379km	3hrs	249km	184km	163km	119km	126km	—	74km	127km	122km	229km
	5hrs	3hrs 5mins	3hrs	50mins	2hrs 55mins	2hrs 10mins	1hr 55mins	1hr 20mins	1hr 30mins	—	1hr	1hr 35mins	1hr 30mins	2hrs 35mins	3hrs 20mins
	421km	331km	312km	292km	3hrs	309km	221km	184km	186km	74km	—	53km	57km	157km	229km
	4hrs 40mins	3hrs 40mins	3hrs 30mins	15mins	3hrs 35mins	2hrs 50mins	2hrs 30mins	2hrs 10mins	2hrs 20mins	1hrs	—	45mins	40mins	1hr 40mins	3hrs 20mins
	413km	348km	332km	267km	2hrs	355km	272km	274km	213km	127km	53km	—	53km	155km	181km
	4hrs 30mins	3hrs 40mins	3hrs 40mins	45mins	3hrs	3hrs 55mins	3hrs	2hrs 45mins	2hrs 15mins	1hr 35mins	45mins	—	40mins	1hr 40mins	1hr 55mins
	363km	289km	293km	478km	5hrs	292km	222km	192km	161km	182km	57km	53km	—	104km	172km
	4hrs 5mins	3hrs 10mins	3hrs 15mins	15mins	3hrs 15mins	2hrs 30mins	2hrs 5mins	1hr 40mins	2hrs	1hr 30mins	40mins	40mins	—	1hr 5mins	1hr 55mins
	260km	197km	217km	240km	153km	117km	145km	184km	229km	157km	155km	104km	—	248km	—
	3hrs	2hrs 15mins	2hrs 30mins	2hrs 50mins	1hr 50mins	1hr 40mins	1hr 40mins	2hrs 10mins	2hrs 35mins	1hr 40mins	1hr 40mins	1hr 5mins	—	2hrs 40mins	—
	503km	431km	464km	490km	408km	355km	331km	367km	299km	229km	181km	248km	248km	—	—
	5hrs 30mins	5hrs	5hrs	5hrs 20mins	4hrs 25mins	3hrs 55mins	3hrs 30mins	4hrs	3hrs 20mins	3hrs 20mins	1hr 55mins	2hrs 40mins	—	2hrs 40mins	—



DREAM OF LEAVING THE EVERYDAY FAR BEHIND IN AUSTRALIA'S SOUTH WEST

Starting just two hours south of Perth, Western Australia, Australia's South West is abundant in nature, ancient culture, adventure, exceptional produce, wellness, and simple joys. It includes the the indulgent, adventurous, and naturally generous Margaret River Region; the wildly perfect Great Southern.; laid-back and effortlessly beautiful Bunbury Geographe; and the undiscovered charm of the Southern Forests and Valleys.

Our friendly and welcoming team lives and works in the region and are experts in new and mature bookable tourism experiences for all travellers.

Our Trade Kit has been compiled to assist you in crafting the best travel packages for your clients, including the latest itineraries and trade-ready products to make planning a visit to Australia's South West a dream.



DREAMING

To help promote this aspirational travel phase to your clients, we've collated some of our top dream-like experiences. Combined, they showcase the best on offer in each of our four sub-regions: Bunbury Geopraphe, the Margaret River Region, Southern Forests and Valleys and the Great Southern.



♀ WELLINGTON DAM, COLLIE

BUNBURY GEOGRAPHE

♀ ARKLOW TRAIL, COLLIE

Bunbury Geographe is the closest South West region to Western Australia's capital city, Perth, with just a 2hr-drive landing visitors in the heart of its central hub – Bunbury. The region boasts a mix of city-meets-country experiences for you to discover, including boutique wine tours, family friendly farmstays and mountain biking adventures.

📍 BALINGUP | BUNBURY | CAPEL | COLLIE | DARDANUP
DONNYBROOK | HARVEY



TOP HERO EXPERIENCES

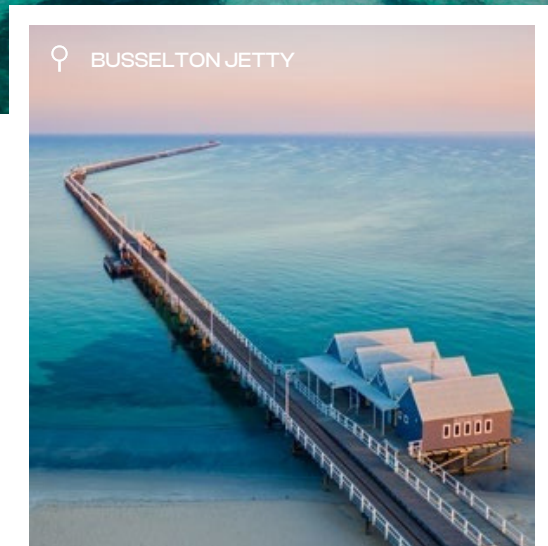
- 1 Swim and/or interact with wild dolphins during an eco-friendly swimming (between November and April) or cruise experience with Dolphin Discovery Centre, or learn about these inquisitive mammals and other sea creatures in the interpretive centre.
- 2 Take in the wonder of one of one of the most massive artworks around. The Wellington Dam mural, depicting the history of the town of Collie, can be seen from three angles - the road below, the viewing platform beside, and by walking across the top
- 3 Come across dreamy turquoise waters at former open-cut mines-turned-lakes Black Diamond Lake and Stockton Lake near Collie.
- 4 Find a handful of boutique wineries set in valleys or nestled between tree-lined hills, as well as a quirky village filled with miniature gnomes called Gnomesville, in the Ferguson Valley.
- 5 Wander through WA's largest arboretum – the heritage-listed 60ha Golden Valley Tree Park in Balingup – which feature an assortment of trees that turn the most wonderful and vibrant shades of oranges, reds and yellows in autumn/early winter.
- 6 Unlock the ancient methods of weaving bulrushes and mixing traditional ochre paint. Hear about the world's oldest living culture on a Ngalang Wongi Aboriginal Cultural Tour in Bunbury.

MARGARET RIVER REGION

♀ CAPE TO CAPE TRACK

The Margaret River Region is home to the most awarded fine wine region in Australia, pristine beaches, tall timber karri forests, renowned surf breaks and ancient underground caves, making it one of the most unique destinations on Earth. Each of the towns can be found hugging the coast of the Indian Ocean, nearby vast landscapes of vineyards and kangaroo dotted farmland. Here you can indulge at fine restaurants and boutique breweries, seek out wildflowers and wildlife, explore bespoke art galleries and immerse yourself in nature.

📍 AUGUSTA . BUSSELTON . DUNSBOROUGH . COWARAMUP .
MARGARET RIVER . YALLINGUP



TOP HERO EXPERIENCES:

- 1 Head to the sunken depths of one of only 6 underwater observatories in the world at Busselton Jetty. Take the vibrant train the 1.8km journey out, or just enjoy the gentle half-hour stroll surrounded by turquoise blues.
- 2 Sip on award-winning, world-class wine at one (or a few) of the Margaret River Region's top wineries, or go behind-the-scenes and behind the cellar door on a private wine tour.
- 3 Glimpse some of the ocean's rarest and most spectacular wildlife up close on a whale watching tour from Augusta or Busselton. Or stop by Hamelin Bay to say hello to the stingrays in the shallow.
- 4 Go underground on a tour to explore the magic of the region's four ancient limestone caves – Jewel, Lake, Mammoth and Ngilgi. Be guided by Aboriginal traditional custodian, Josh Whiteland from Koomal Dreaming and experience the hauntingly beautiful sounds of the didgeridoo in the Ngilgi Cave.
- 5 Try your hand at surfing at one of the many breaks located along the coast or try stand up paddle boarding, snorkelling or simply relaxing by the water.
- 6 Be greeted by dappled sunlight, quiet seclusion, birdsong and the scent of eucalyptus as you wander the world-class Boranup Forest.

SOUTHERN FORESTS & VALLEYS

♀ VALLEY OF THE GIANTS
TREETOP WALK, WALPOLE

The Southern Forests and Valleys is full of undiscovered adventure, with amazing forests, scenic country drives, pristine beaches and local produce at every turn. It is home to some of the most beautiful natural landscapes and charming small towns in the entire South West and will leave travellers feeling a world away from the every day.

📍 BRIDGETOWN . BOYUP BROOK . GREENBUSHES . MANJIMUP . NANNUP .
NORTHCLIFFE . PEMBERTON . WALPOLE



TOP HERO EXPERIENCES:

1 Strike gold on a hunt for the elusive Périgord Black truffle. Delicacies devoured the world over, these earthen treasures lurk in the abundant soils of Manjimup, and are celebrated gems during winter

2 Explore the D'Entrecasteaux National Park (approximately 20 minutes from Pemberton) and the Southern Hemisphere's largest land-locked dune system, the Yeagarup Dunes, with Pemberton Discovery Tours.

3 Scale the 75m-high Dave Evans Bicentennial Tree, a former fire lookout tree that has huge metal pegs hammered into its trunk to form a spiralling ladder which is located within the nearby Warren National Park.

4 Walk through the canopy of trees via a 40m-high suspension bridge at the Valley of the Giants Tree Top Walk, a sky-high attraction set in a forest of towering single trees.

5 Be adventurous and head out on one of the region's many mountain biking and cycling trails in Nannup and Pemberton, including the world-famous Munda Biddi Trail.

6 Dive into the depths of the serene Pemberton Pool. Expect picture perfect views in every shade of green.

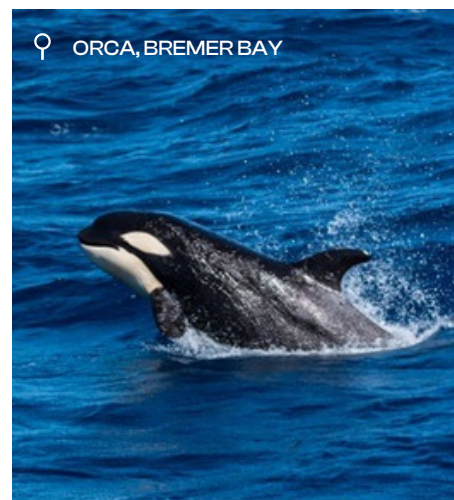
GREAT SOUTHERN

📍 THE GAP, ALBANY

The Great Southern is a destination for seekers of paths less-trodden, jaw-dropping natural environments that look out of this world, and authentic experiences with just the right amount of adventure. The largest and most diverse region within Australia's South West, the Great Southern varies from unspoilt coastline and idyllic seaside towns, to sprawling agricultural lands and national parks harbouring some of the world's rarest species of flora and fauna.

📍 ALBANY . BREMER BAY . CRANBROOK . DENMARK . FRANKLAND RIVER .
KATANNING . KOJONUP . MOUNT BARKER . PORONGURUP

📍 ORCA, BREMER BAY



TOP 5 HERO EXPERIENCES:

- 1 Hike to the top of one of Western Australia's highest peaks, Bluff Knoll, for spectacular views of the Stirling Range National Park, or climb to the top of the Granite Skywalk for just as impressive views of the Porongurup National Park.
- 2 Explore rugged coastlines at The Gap, where you can walk on a cantilevered, accessible viewing platform that hangs off the edge of a 45m-high cliff and watch the waves crash below.
- 3 Immerse yourself in rich cultural heritage at the National Anzac Centre, which uses an innovative blend of interactive technology and historical artefacts to tell unique and engaging stories of World War One.
- 4 Spot one of the largest congregations of orcas (killer whales) in the Southern Hemisphere on a whale watching expedition out to the Bremer Canyon – a known, killer whale feeding ground – between December and early April every year.
- 5 Paddle in the peppermint-green waters found at Greens Pool and Elephant Rocks, popular destinations known for their white, sandy beaches and large, elephant-like boulders.
- 6 Explore the rich and vibrant history and heritage of Kojonup with a stop at The Kodja Place. Get lost in the rose maze, wonder at Aboriginal stories, and enjoy an ever-changing gallery of artworks.

PLANNING

From detailed self-drive itineraries to some important need-to-knows – this section provides all the information you need to plan out your clients' next South West trip.

BOOKABLE DESTINATION ITINERARIES

To aid you in curating the best itineraries for your clients, we've put together a number of comprehensive and highly detailed itineraries filled with important information, top trade product recommendations and more.

THE ULTIMATE AUSTRALIA'S SOUTH WEST ROAD TRIP

There's something for everyone in Australia's South West, a destination that's home to awe-inspiring natural attractions, ancient coastal and inland landscapes and premium food and beverage experiences. Meet the very best of the South West on this 10- to 14-day road trip.

THE SOUTH WEST EDGE

The South West Edge is an epic 12-day road trip around the southern tip of Western Australia. It's a journey that'll take travellers into the heartland of an undisturbed and uncrowded Australia and past a vibrant urban port city, breathtaking coastline, ancient forests, awe-inspiring mountain ranges and vast open outback.

A SNAPSHOT OF AUSTRALIA'S SOUTH WEST

From ancient mountain ranges and rugged coastal cliffs, to towering karri trees and seaside bliss – experience a snapshot of Australia's South West during this 6- to 8-day itinerary.

AN ECO CONSCIOUS JOURNEY ALONG RAC'S ELECTRIC HIGHWAY

Discover the very best of an eco-conscious Australia's South West, which encourages participants to leave nothing but footprints behind, during this 12-day itinerary along RAC's Electric Highway.

BEYOND THE FARM GATE

From behind-the-scenes vineyard tours to gourmet truffle hunts – discover Australia's South West's authentic agritourism experiences on this 5- to 6-day itinerary.

HIGHLIGHTS OF THE GREAT SOUTHERN

The Great Southern is a destination for seekers of paths less-trodden, jaw-dropping natural environments, and authentic adventure experiences. This South West road trip is well-worth the five-hour drive (or one-hour flight) from Perth, showcasing some of Western Australia's most impressive natural and manmade icons over the course of 3- to 6-days.

NEED TO KNOWS

Flights into Western Australia from a number of capital cities across the world and all Australian capital cities. East Coast visitors can also access Perth via rail.

Australia's South West is located just a few hours' drive south of Western Australia's capital city, Perth, making it a great self-drive destination.

The easiest way to travel to Australia's South West is by flying to either Perth Airport, the Busselton Margaret River Airport (Jetstar flights depart from Melbourne and Sydney to the Busselton Margaret River Airport) or the Albany Airport (via Rex).

HIGHLIGHTS OF THE MARGARET RIVER REGION

With more than 130 kilometres of pristine coastline hugging its side, enhanced by towering native forest, seasonal wildflowers and rows of grape-laden vines. An idyllic setting primed for relaxation and/or adventure, the Margaret River Region should be part of your client's next Australian trip. Plan their itinerary today, with this 3- to 5-day Margaret River best-of compilation.

For Perth Airport transfers, we recommend Australian Pinnacle Tours, Australian Transit Group (ATG) and South West Coachlines.

Avis, Avraa Car Hire, Busselton & South West Rent A Car, Europcar and Hertz car hire options are available at the Busselton Margaret River Airport. For Albany Airport transfers, clients can hire a taxi or organise a charter with Albany Tours.

Most of Western Australia's national parks have entry fees; we suggest buying a multi-park pass prior to travel.

A LUXURIOUS MARGARET RIVER ESCAPE

Lavish long table lunches, exclusive vineyard wine tastings and idyllic retreats surrounded by nature – no other destination in Australia's South West radiates luxury and splendour quite like Margaret River. For the traveller looking for a little more luxury, this 3- to 5-day itinerary covers all they need to experience an indulgent Margaret River holiday.

Australia's South West aims to be an inclusive tourist destination, and as such, is continually developing products, services, amenities and infrastructure to allow everyone to access its beautiful sights and experiences. For more information on accessible tourism destinations in the South West visit bit.ly/SWaccessibility.



WALK TALK TASTE, MARGARET RIVER

BOOKING

Help make your customers' dreams a reality by booking the best products and experiences for their trip. Here are some of our favourite bookable experiences in Australia's South West:

FOOD AND WINE

Taste Margaret River on a plate at Cullen Wines, which focuses on serving the finest of produce, most of which is grown on the secluded Wilyabrup property.

For a premium wine experience, visit one of the Ultimate Winery Experiences Australia's Margaret River wineries – Leeuwin Estate, Vasse Felix or Voyager Estate – and embark on a wine tasting or tour that goes beyond the cellar door.

Or if you prefer to be guided by a local expert, book a tour with Harvest Tours and indulge in a delightful day filled with the region's top wineries, gourmet eateries, and hidden gems.

NATURE AND WILDLIFE

Between May and November, join Naturaliste Charters aboard their luxury 20-metre catamaran and cruise between the Capes in search of Humpback, Southern Right, Blue and Minke whales.

Discover some of the region's cute, furry and critically endangered animals – including the native Woylie – on South West Eco Discoveries' Nocturnal Animal Tour.

For a superb, insightful and entertaining tour of the Torndirrup National Park and/or Stirling Range National Park, choose one of Albany Tours' day trip experiences.

OUTDOOR ADVENTURE

Go off the beaten track and explore the natural beauty of the Wambenger Trails in Wellington National Park on an e-mountain bike with Adventure Connections.

Ride through the bush, farm and forest while on one of Jesters Flat's horse-riding tours.

Experience the beautiful Margaret River from the water during Margaret River Discovery Tours' Sunset Canoe Tour.

ART, HISTORY AND CULTURE

Soak in spectacular views of Cape Leeuwin the Indian Ocean and Southern Ocean from the top of Australia's tallest mainland lighthouse.

Forage and taste native bushfood, or hear the stories of the Wadandi people on one of Koomal Dreaming's immersive cultural tours.

For a history lesson, go on an interpretive, personalised adventure through the National Anzac Centre. Learn about the lives of ANZAC servicepeople during the wars, and whether or not they survived.

Discover unique, nature-complementing artworks along the Understory Art & Nature Trail, a 1.2km walk trail that meanders through pristine native forest.

FAMILY FRIENDLY

Glide through the trees like a flying fox at the eco-certified Forest Adventures* – a high ropes adventure park located, mostly, in a canopy of old-growth Tuart trees.

Located by Frenchman's Bay and next to the Torndirrup National Park, Albany's Historic Whaling Station offers an insight into Albany's whaling history through interactive exhibits, a full-size replica ship and a giant sperm whale skeleton.

Watch chocolate being made then eat it at The Margaret River Chocolate Company.

LUXURY

Experience the Great Southern or the Margaret River Region's world-class attractions and pristine scenery from above with Scenic Helicopters.

Cruise in six-star comfort along the turquoise blue, calm waters of Geographe Bay onboard Eclipse Expeditions' premium sailing catamaran for an all inclusive luxury experience.

Take the afternoon to relax and recharge with a treatment at Empire Spa Retreat in Yallingup or Chimes Spa Retreat in Denmark

For our full trade-ready list of Australia's South West operators, [click here.](#)



EXPERIENCING

Make your clients' journeys that extra bit easier with these handy contacts and top travel tips.

IMPORTANT CONTACTS

Emergency services (police, ambulance, fire brigade): 000 or 112 (mobile)
Roadside assistance (RAC): 13 11 11
Road conditions (Main Roads): 13 81 38.
mainroads.wa.gov.au

BEACH AND SWIMMING SAFETY

Australian beaches are some of the best in the world. We hope you enjoy them, but please take a moment to learn about rip currents and coastal dangers at mybeach.com.au.

When swimming at lifeguard patrolled beaches, stay safe by swimming between the flags. If you are exploring coastal areas and rock pools, be sure to take extra care and check tide times at willyweather.com.au before you travel to coastal areas.

Water at recreation areas including Black Diamond Lake, Minninup Pool and Stockton Lake is tested regularly for the presence of harmful organisms. Stay up-to-date with the latest safety information and check recent water tests of natural water bodies on the Shire of Collie website.

TRAVEL TIPS

Tourists are advised to check for alerts and road/park closures before commencing their travel on www.emergency.wa.gov.au and alerts.dbca.wa.gov.au.

In Australia, vehicles drive on the left-hand side of the road. You must wear a seat belt if you are travelling in a moving vehicle.

You must carry an international driving permit if your driver's licence is not in English.

Be sure to appoint a designated driver when visiting cellar doors or if you plan to drink alcohol, as driving under the influence of alcohol or drugs is considered an offence in Australia.

It is illegal to use your mobile phones while driving. Our tip – enjoy the view instead.

When two lanes merge into one, the vehicle in front has the right of way.

When entering a roundabout, always give way to any vehicle already in the roundabout, and to your right.

You may cross a broken line if it is safe to do so, but continuous unbroken lines should not be crossed unless you need to avoid an obstruction.

Give way to cyclists and when overtaking, allow a distance of 1.5m between your vehicle and the cyclist.

When making a U-Turn give way to all other road users and use the indicator to signal your manoeuvre.

Tips for driving on gravel roads:
- Slow down on bends.
- Don't break suddenly.
- Be prepared for dust and stones from passing vehicles.

Avoid driving in hazardous weather. Turning your headlights on is a great way to be seen at day or night.

There can be limited phone reception in some areas of the South West. Always plan your route beforehand and pack a hard copy of a map, just in case.

Wildlife is most active at dawn and dusk, so try to avoid driving at these times.

Stick to designated trails and heed warning signs alerting you to cliff risk areas, king waves and strong ocean currents.

Plan ahead, check weather conditions and always let somebody know your itinerary.

VISITOR SERVICING

To get the most out of your Australia's South West holiday, speak to the experts at one of the many visitor centres or Community Resource Centres (CRCs) in the region. The friendly staff can offer advice on accommodation, tours, services and the best things to see and do in the region. Look for the blue and yellow italic or white and blue 'i' signs to find a visitor centre on your holiday route.

BUNBURY GEOGRAPHE

Balingup Visitor Centre
South Western Highway, Balingup
Tel: (08) 9764 1818
www.balinguptourism.com.au

Boyup Brook Visitor Centre
84 Abel Street, Boyup Brook
Tel: (08) 9765 1444
www.boyupbrooktourism.com.au

Bunbury Visitor Centre
Bunbury Museum & Heritage Centre,
1 Arthur Street, Bunbury
Tel: 1800 286 287
www.visitbunburygeographe.com.au

Collie River Valley Visitor Centre
156 Throssell Street, Collie
Tel: (08) 9734 2051
www.collierivervalley.com.au

Donnybrook Visitor Centre
Old Railway Station,
South Western Highway, Donnybrook
Tel: (08) 9731 1720
www.donnybrookwa.com.au

Ferguson Valley Visitor Centre
5 Ferguson Road, Dardanup
Tel: (08) 9728 1551
www.fergusonvalley.net.au

MARGARET RIVER REGION

Busselton Visitor Centre
17 Foreshore Parade, Busselton
Foreshore

Margaret River Visitor Centre
100 Bussell Highway, Margaret River
Tel: (08) 9780 5911
www.margaretriver.com

SOUTHERN FORESTS AND VALLEYS

Bridgetown-Greenbushes Visitor Centre
11 Stewart Street, Bridgetown
Tel: (08) 9761 1740
www.bridgetown.com.au

Manjimup Visitor Centre
151 Giblett Street, Manjimup
Tel: (08) 9771 1831
www.manjimupwa.com

Nannup Visitor Information
Tel: (08) 9756 1018
www.experiencenannupwa.com.au

Northcliffe Visitor Centre
Muirillup Road, Northcliffe
Tel: (08) 9776 7203
www.southernforestsandvalleys.com/Northcliffe

Pemberton Visitor Centre
Brockman Street, Pemberton
Tel: (08) 9776 1133
www.pembertonvisitor.com.au

Walpole-Nornalup Visitor Centre
South Coast Highway, Walpole
Tel: (08) 9840 1111
www.walpole.com.au

GREAT SOUTHERN

Albany Visitor Centre
221 York Street, Albany
Tel: (08) 6820 3700
www.amazingalbany.com.au

Bremer Bay Community Resource
and Visitors Centre
7 Mary Street, Bremer Bay
Tel: (08) 9837 4171
www.bremerbaycrc.com.au

Broomehill-Tambellup Community
Resource Centre
34 Norrish St, Tambellup
Tel: (08) 9825 1177
www.tambellupcrc.net.au

Cranbrook Tourist Centre
Gathorne Street, Cranbrook
Tel: (08) 9826 1008
www.cranbrook.wa.gov.au

Denmark Visitor Centre
73 South Coast Highway, Denmark
www.denmark.com.au

The Kodja Place & Kojonup Visitor Centre
143 Albany Highway, Kojonup
Tel: (08) 9831 0500
www.kojonupvisitors.com

Mount Barker Visitor Centre
6/622 Albany Highway, Mount Barker
Tel: (08) 9851 1163
www.mountbarkertourismwa.com.au

In the towns of Frankland River,
Gnowangerup, Katanning, Ongerup and
Pingrup, visitor information is available at
the local Community Resource Centre.



SHARING

If your clients would like to share their stories, experiences and journeys with us, we encourage them to like and follow us on the accounts below, and tag us in their posts, stories, videos and reels.

Instagram @Australias_SouthWest
Facebook @AustraliasSouthWest
YouTube AustraliasSouthWest
Pinterest AustraliasSouthWest
TikTok @Australias_SouthWest
#AustraliasSouthWest

THE SOUTH WEST EDGE

Albany, Bunbury, Busselton, Denmark, Esperance, Ferguson Valley, Fremantle, Hopetoun, Hyden, Margaret River, Nannup, Pemberton, Perth, Porongurup, Rottnest Island, Walpole, Yallingup
<https://thesouthwestedge.com.au/>

Instagram @thesouthwestedge
Facebook @thesouthwestedge
YouTube The South West Edge

WESTERN AUSTRALIA

@westernaustralia
#WATheDreamState

AUSTRALIA

@australia
#SeeAustralia #HolidayHereThisYear

BUNBURY GEOGRAPHE

Boyup Brook, Bunbury, Capel, Collie, Donnybrook, Ferguson Valley, Harvey
www.visitbunburygeographe.com.au

Instagram @visitbunburygeographe
Facebook @visitbunburygeographe
#Bungeo

THE MARGARET RIVER REGION

Augusta, Busselton, Cowaramup, Dunsborough, Gracetown, Margaret River, Yallingup
www.margaretriver.com

Instagram @margaretriver
Facebook @themargaretriverregion
#margaretriver

THE GREAT SOUTHERN

Albany, Denmark and Great Southern Treasures
www.discovergreatsouthern.au

Instagram @discovergreatsouthern
Facebook @discovergreatsouthern
#wanderwiththewild

GREAT SOUTHERN TREASURES

Broomehill-Tambellup, Cranbrook, Gnowangerup, Katanning, Kent, Kojonup, Plantagenet, Woodanilling, Jerramungup
www.greatsoutherntreasures.com.au

Instagram @greatsoutherntreasures
Facebook @greatsoutherntreasures
#greatsoutherntreasures

GREAT SOUTHERN TREASURES

Balingup, Boyup Brook, Bridgetown, Greenbushes, Manjimup, Nannup, Northcliffe, Pemberton, Walpole
www.southernforestsandvalleys.com

Instagram @southernforestsandvalleys
Facebook @southernforestsvalleys
#southernforestsandvalleys

CONTACT

Please contact the Australia's South West team if you have any further questions.

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**SOUTH
WEST** REGIONAL
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