



Good morning,

We are pleased to provide an update on the Tourism Destination Management Plan (TDMP) 2023 – 2033 for Australia's South West and the Regional Tourism Development Strategies (RTDS) 2023 – 2033 for the South West, Great Southern Development Commission areas.

As you know, these documents define the demand, supply and capability needs for tourism in Australia's South West (ASW) over the next ten years. The TDMP provides a high-level strategy for the region overall, while the RTDS document further delineates localised goals, objectives and strategies within tourism sub-regions.

Similar documents are being developed by Tourism WA for all five of WA's unique tourism regions, in partnership with the relevant Regional Tourism Organisations and valuable input from the Regional Development Commissions.

Each TDMP and RTDS has been informed by extensive stakeholder feedback throughout the regions, to ensure the documents adequately reflect the diversity of interests and ideas from across the local tourism industry.

We are pleased to confirm that at its meeting on the 30 June 2023, the Tourism WA Board endorsed the TDMPs and RTDSs for all regions, and we are now in a position to share an overview of the remaining delivery timeline for these documents. Please see this estimated timeline below:

- **30 June 2023:** Tourism WA Board endorsed the TDMP and RTDS documents for ASW region
- **October 2023:** Official launch and publication of documents*

**Please note that this date may be subject to change in consultation with the Minister for Tourism.*

It has been a pleasure to collaborate with you, our valued industry partners from across Australia's South West, to identify the key short and longer term needs of the region, as we work together to further elevate Western Australia as a world-leading tourism destination.

The TDMP and RTDS documents will collectively provide the blueprint for Tourism WA's 10-year Visitor Economy Strategy for the state, which is also currently in development. I look forward to sharing this overarching vision for the future of our state with you all when it is released by the end of the year.

To assist with any queries you may have, we have developed a Frequently Asked Questions resource that seeks to address some reoccurring queries we have received. Please **click here** to view this resource.

If you have any further queries, please do not hesitate to contact Tourism WA's Destination Development team at planning@westernaustralia.com.

Kind regards

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