

AUSTRALIA'S SOUTH WEST

TRADE KIT



AUSTRALIA'S
South West

WELCOME TO AUSTRALIA'S SOUTH WEST

Comprising of the Bunbury Geographe, Margaret River, Southern Forests and Valleys and Great Southern sub-regions, Australia's South West is home to awe-inspiring natural attractions, ancient coastal and inland landscapes and premium food and beverage experiences, connected by more than 1000 kilometres of coastline, towering forest, charming country towns and farmland. More than just a destination, Australia's South West is a hotspot for once-in-a-lifetime experiences, genuine encounters and dream-like escapes.

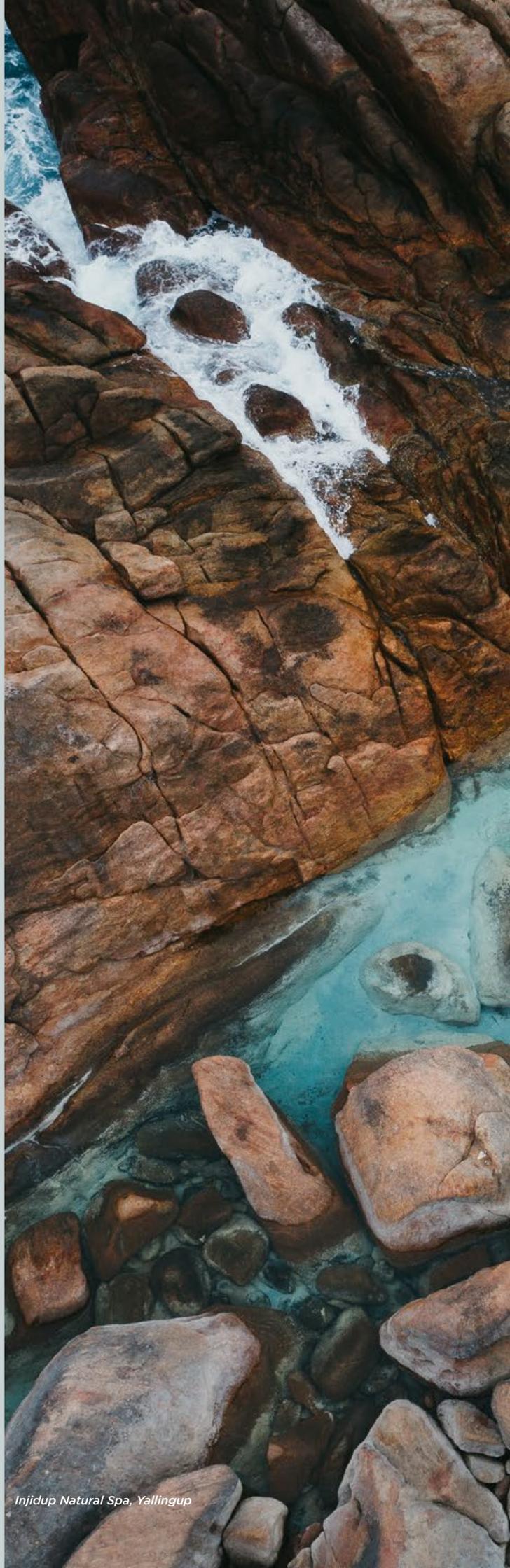
HOW TO USE THIS TRADE KIT

This trade kit is designed to support our trade representatives in booking product, services and experiences in Australia's South West, by providing valuable information throughout the dreaming, planning, booking, experiencing and sharing phases of travel. This trade kit is best used hand-in-hand with our consumer-facing, annually produced Holiday Planner, which provides a comprehensive snapshot of the best things to see and do in the region.

PAYING RESPECT TO COUNTRY

Australia's South West acknowledges that our role is to attract visitors to lands owned by the traditional custodians of the South West, the Noongar people. We recognise the deep connection to the land, waters and communities here in Noongar Boodjar. We pay homage to their people by encouraging visitors to respect and learn about the world's oldest living culture.

Bunbury Geographe | **Pijarup and Wilman Country**
Margaret River Region | **Wadandi Country**
Southern Forests & Valleys | **Pibelman & Kaneang Country**
Great Southern | **Minang & Koreng Country**





CONTENTS

About Australia's South West	6
Dreaming	7
Bunbury Geopathe	8
Margaret River Region	9
Southern Forests and Valleys	10
Great Southern	11
Planning	12
Booking	14
Experiencing	16
Sharing	18
Connect with us	20

AUSTRALIA'S South West

- BIBBULMUN TRACK
- CAPE TO CAPE TRACK
- MUNDA BIDDI TRAIL
- NATIONAL PARK

INDIAN OCEAN



PLAN YOUR ROAD TRIP

DISTANCES BETWEEN TOWNS IN KILOMETRES AND HOURS

Tip: Take a break from driving every 2 hours to stay alert and avoid driving at dawn and dusk, when wildlife is more active on roads.

	Perth	Bunbury	Busselton	Margaret River	Augusta	Nannup	Bridgetown	Manjimup	Pemberton	Walpole	Denmark	Albany	Mount Barker	Kojonup	Bremer Bay
Perth	—	166km	222km	262km	315km	267km	253km	293km	323km	418km	421km	413km	363km	260km	503km
Bunbury	—	2hrs	2hrs 40mins	3hrs	3hrs 40mins	3hrs 10mins	2hrs 50mins	3hrs 30mins	3hrs 40mins	5hrs	4hrs 40mins	4hrs 30mins	4hrs 5mins	3hrs	5hrs 30mins
Busselton	166km	—	52km	101km	145km	97km	95km	132km	162km	256km	331km	348km	289km	197km	431km
Margaret River	262km	—	40mins	1hr 15mins	1hr 40mins	1hr 10mins	1hr 15mins	1hr 35mins	2hrs	3hrs 5mins	3hrs 40mins	3hrs 40mins	3hrs 10mins	2hrs 15mins	5hrs
Augusta	222km	52km	—	50km	90km	60km	107km	131km	138km	243km	312km	332km	293km	217km	464km
Nannup	2hrs 40mins	40mins	—	40mins	1hr 10mins	40mins	1hr 15mins	1hr 35mins	1hr 40mins	3hrs	3hrs 30mins	3hrs 40mins	3hrs 15mins	2hrs 30mins	5hrs
Bridgetown	3hrs	1hr 15mins	40mins	—	30mins	50mins	1hr 30mins	1hr 35mins	1hr 40mins	3hrs	3hrs 45mins	3hrs 50mins	3hrs 15mins	2hrs 45mins	5hrs 15mins
Manjimup	315km	145km	91km	40km	—	87km	133km	129km	124km	247km	309km	355km	292km	240km	490km
Pemberton	3hrs 40mins	1hr 40mins	1hr 10mins	30mins	—	1hr	1hr 35mins	1hr 35mins	1hr 30mins	2hrs 55mins	3hrs 35mins	3hrs 55mins	3hrs 15mins	2hrs 50mins	5hrs 20mins
Walpole	267km	97km	60km	70km	87km	—	46km	53km	78km	183km	252km	272km	222km	153km	408km
Denmark	3hrs 10mins	1hr 10mins	40mins	50mins	1hr	—	40mins	45mins	1hr	2hrs 10mins	2hrs 50mins	3hrs	2hrs 30mins	1hr 50mins	4hrs 25mins
Albany	253km	95km	107km	150km	133km	46km	—	37km	68km	163km	221km	274km	192km	117km	355km
Mount Barker	2hrs 50mins	1hr 15mins	1hr 15mins	1hr 30mins	1hr 35mins	45mins	—	30mins	50mins	1hr 55mins	2hrs 30mins	2hrs 45mins	2hrs 5mins	1hr 40mins	3hrs 55mins
Kojonup	293km	132km	131km	130km	129km	53km	37km	—	31km	119km	184km	213km	161km	145km	331km
Bremer Bay	3hrs 30mins	1hr 35mins	1hr 35mins	1hr 35mins	1hr 35mins	45mins	30mins	—	20mins	1hr 20mins	2hrs 10mins	2hrs 15mins	1hr 40mins	1hr 40mins	3hrs 30mins
	323km	162km	138km	139km	124km	78km	68km	31km	—	126km	186km	239km	182km	184km	367km
	3hrs 40mins	2hrs	1hr 40mins	1hr 40mins	1hr 30mins	1hr	50mins	20mins	—	1hr 30mins	2hrs 20mins	2hrs 40mins	2hrs	2hrs 10mins	4hrs
	418km	256km	236km	114km	249km	184km	163km	119km	126km	—	74km	—	74km	122km	229km
	5hrs	3hrs 5mins	3hrs	3hrs	2hrs 55mins	2hrs 10mins	1hr 55mins	1hr 20mins	1hr 30mins	—	1hr	1hr 35mins	1hr 30mins	2hrs 35mins	3hrs 20mins
	421km	331km	312km	325km	309km	252km	221km	184km	186km	74km	—	53km	57km	157km	229km
	4hrs 40mins	3hrs 40mins	3hrs 30mins	3hrs 45mins	3hrs 35mins	2hrs 50mins	2hrs 30mins	2hrs 10mins	2hrs 20mins	1hrs	—	45mins	40mins	1hr 40mins	3hrs 20mins
	413km	348km	332km	379km	355km	272km	274km	213km	239km	127km	53km	—	53km	155km	181km
	4hrs 30mins	3hrs 40mins	3hrs 40mins	3hrs 50mins	3hrs 55mins	3hrs	2hrs 45mins	2hrs 15mins	2hrs 40mins	1hr 35mins	45mins	—	40mins	1hr 40mins	1hr 55mins
	363km	289km	293km	292km	292km	222km	192km	161km	182km	122km	57km	53km	—	104km	172km
	4hrs 5mins	3hrs 10mins	3hrs 15mins	3hrs 15mins	3hrs 15mins	2hrs 30mins	2hrs 5mins	1hr 40mins	2hrs	1hr 30mins	40mins	40mins	—	1hr 5mins	1hr 55mins
	260km	197km	217km	267km	240km	153km	117km	145km	184km	229km	157km	155km	104km	—	248km
	3hrs	2hrs 15mins	2hrs 30mins	2hrs 45mins	2hrs 50mins	1hr 50mins	1hr 40mins	1hr 40mins	2hrs 10mins	2hrs 35mins	1hr 40mins	1hr 40mins	1hr 5mins	—	2hrs 40mins
	503km	431km	464km	478km	490km	408km	355km	331km	367km	299km	229km	181km	248km	248km	—
	5hrs 30mins	5hrs	5hrs	5hrs 15mins	5hrs 20mins	4hrs 25mins	3hrs 55mins	3hrs 30mins	4hrs	3hrs 20mins	3hrs 20mins	1hr 55mins	2hrs 40mins	2hrs 40mins	—





Castle Rock Estate, Porongurup

ABOUT AUSTRALIA'S SOUTH WEST

Australia's South West is the peak regional tourism organisation for the South West of Western Australia. We represent our region's attractions, tourism businesses and products, which we promote through a variety of marketing activities in intrastate, interstate and international markets. We also support the region's tourism industry through industry engagement, product development, and training and education initiatives.

Our team has a wealth of knowledge about our region and can provide advice on international market-ready product, new product, local tips and bespoke itineraries, as well as supply handy resources to assist you in selling Australia's South West to your clients.

Our Trade Kit has been compiled to assist you in crafting the best travel packages for your clients. As such, it presents useful and insightful information covering the five phases of travel.



DREAMING

To help promote this aspirational travel phase to your clients, we've collated some of our top dream-like experiences. Combined, they showcase the best on offer in each of our four sub-regions: Bunbury Geographe, the Margaret River Region, Southern Forests and Valleys and the Great Southern.



Wellington Dam Mural, near Collie



Arklow Trail, Wellington National Park, near Collie

BUNBURY GEOGRAPHE

Bunbury Geographe is the closest South West region to Western Australia's capital city, Perth, with just a 2hr-drive landing visitors in the heart of its central hub – Bunbury. The region boasts a mix of city-meets-country experiences for you to discover, including boutique wine tours, family friendly farmstays and mountain biking adventures.

📍 BALINGUP . BUNBURY . CAPEL . COLLIE . DARDANUP .
DONNYBROOK . HARVEY

TOP 5 HERO EXPERIENCES:

- 1** Swim and/or interact with wild dolphins during an eco-friendly swimming (between November and April) or cruise experience with Dolphin Discovery Centre, or learn about these inquisitive mammals and other sea creatures in the centre's interpretive centre.
- 2** Find the world's biggest dam mural in Collie. Created in 2021, artist Guido Van Helten coated 8000 square metres of the 34m-high, 367m-wide Wellington Dam wall with stunning portraiture, titled *Reflections*, which was inspired by local stories and photos.
- 3** Come across dreamy turquoise waters at former open-cut mines-turned-lakes Black Diamond Lake and Stockton Lake near Collie.
- 4** Find a handful of boutique wineries set in valleys or nestled between tree-lined hills, as well as a quirky village filled with miniature gnomes called Gnomesville, in the Ferguson Valley.
- 5** Wander through WA's largest arboretum – the heritage-listed 60ha Golden Valley Tree Park in Balingup – which feature an assortment of trees that turn the most wonderful and vibrant shades of oranges, reds and yellows in autumn/early winter.



Saint Aidan Wines, Ferguson Valley



Black Diamond Lake, near Collie

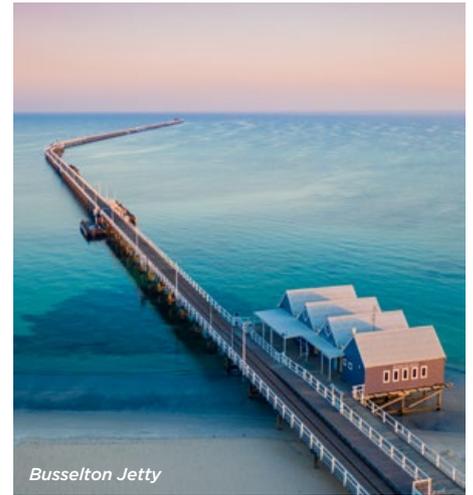
MARGARET RIVER REGION

The Margaret River Region is home to the most awarded fine wine region in Australia, pristine beaches, tall timber karri forests, renowned surf breaks and ancient underground caves, making it one of the most unique destinations on Earth. Each of the towns can be found hugging the coast of the Indian Ocean, nearby vast landscapes of vineyards and kangaroo dotted farmland. Here you can indulge at fine restaurants and boutique breweries, seek out wildflowers and wildlife, explore bespoke art galleries and immerse yourself in nature.

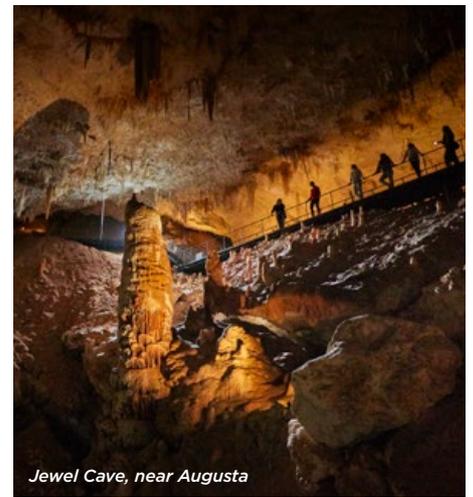
 **AUGUSTA . BUSSELTON . DUNSBOROUGH . COWARAMUP . MARGARET RIVER . YALLINGUP**

TOP 5 HERO EXPERIENCES:

- 1** One of the most recognisable icons in Western Australia, the Busselton Jetty is a great attraction in which to explore by foot, train or sea. Must do: jump on board the red jetty train, then finding out what rests 8 metres below the ocean's surface in the jetty's Underwater Observatory.
- 2** Sip on award-winning, world-class wine at one (or a few) of the Margaret River Region's top wineries, or go behind-the-scenes and behind the cellar door on a private wine tour.
- 3** Join a whale watching tour from Augusta (June to September) or Busselton and Dunsborough (September to December) to spot migrating humpback, southern right and even blue whales up close.
- 4** Go underground on a tour to explore the magic of the region's four ancient limestone caves - Jewel, Lake, Mammoth and Ngilgi.
- 5** Try your hand at surfing at one of the many surf breaks located along the coast with breaks suitable for all skill levels, from beginners to pros, or try stand up paddle boarding, snorkelling or simply relaxing by the water.



Busselton Jetty



Jewel Cave, near Augusta



Cape to Cape Track, Margaret River Region



Truffle Hunt, Manjimup

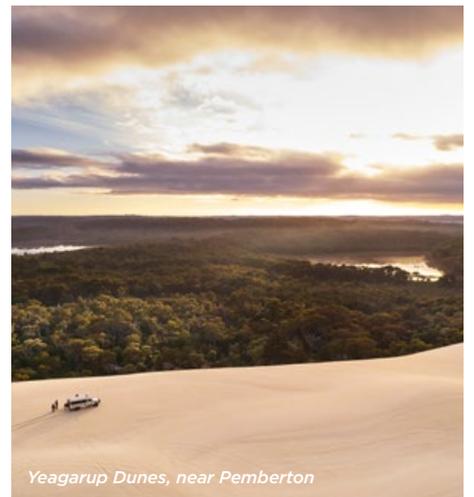
SOUTHERN FORESTS AND VALLEYS

The Southern Forests and Valleys is full of undiscovered adventure, with amazing forests, scenic country drives, pristine beaches and local produce at every turn. It is home to some of the most beautiful natural landscapes and charming small towns in the entire South West and will leave travellers feeling a world away from the every day.

📍 BRIDGETOWN . BOYUP BROOK . GREENBUSHES . MANJIMUP . NANNUP . NORTHCLIFFE . PEMBERTON . WALPOLE

TOP 5 HERO EXPERIENCES:

- 1** Gourmet food lover? A truffle hunt at Truffle Hill in Manjimup is a must.
- 2** Explore the D'Entrecasteaux National Park (approximately 20 minutes from Pemberton) and the Southern Hemisphere's largest land-locked dune system, the Yeagarup Dunes, with Pemberton Discovery Tours.
- 3** Climb the 58m-high Gloucester Tree - a former fire lookout tree that has huge metal pegs hammered into its trunk to form a spiralling ladder - or scale the 75m-high Dave Evans Bicentennial Tree, which is located within the nearby Warren National Park.
- 4** Walk through the canopy of trees via a 40m-high suspension bridge at the Valley of the Giants Tree Top Walk, a sky-high attraction set in a forest of towering tingle trees.
- 5** Be adventurous and head out on one of the region's many mountain biking and cycling trails in Nannup and Pemberton, including the world-famous Munda Biddi Trail.



Yeagarup Dunes, near Pemberton



Mountain biking, Nannup

GREAT SOUTHERN

The Great Southern is a destination for seekers of paths less-trodden, jaw-dropping natural environments that look out of this world, and authentic experiences with just the right amount of adventure. The largest and most diverse region within Australia' South West, the Great Southern varies from unspoilt coastline and idyllic seaside towns, to sprawling agricultural lands and national parks harbouring some of the world's rarest species of flora and fauna.

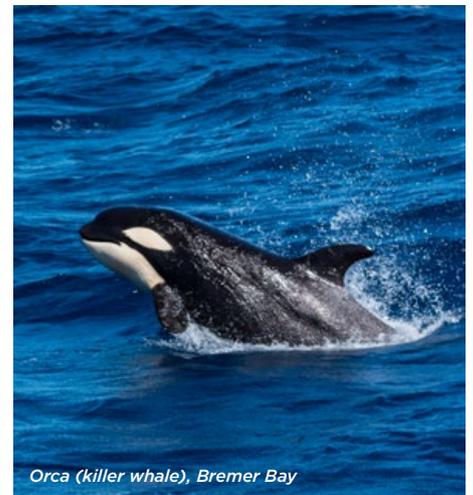
📍 ALBANY . BREMER BAY . CRANBROOK . DENMARK . FRANKLAND RIVER . KATANNING . KOJONUP . MOUNT BARKER . PORONGURUP

TOP 5 HERO EXPERIENCES:

- 1** Hike to the top of one of Western Australia's highest peaks, Bluff Knoll, for spectacular views of the Stirling Range National Park, or climb to the top of the Granite Skywalk for just as impressive views of the Porongurup National Park.
- 2** Explore rugged coastlines at The Gap, where you can walk on a cantilevered, accessible viewing platform that hangs off the edge of a 45m-high cliff and watch the waves crash below.
- 3** Immerse yourself in rich cultural heritage at the National Anzac Centre, which uses an innovative blend of interactive technology and historical artefacts to tell unique and engaging stories of World War One.
- 4** Spot one of the largest congregations of orcas (killer whales) in the Southern Hemisphere on a whale watching expedition out to the Bremer Canyon – a known, killer whale feeding ground – between January and March every year.
- 5** Paddle in the peppermint-green waters found at Greens Pool and Elephant Rocks, popular destinations known for their white, sandy beaches and large, elephant-like boulders.



National Anzac Centre, Albany



Orca (killer whale), Bremer Bay



The Gap, Torndirrup National Park, near Albany



Point Picquet, near Dunsborough



Koomal Dreaming, Cape Naturalise



Blackwood River, Bridgetown

PLANNING

From detailed self-drive itineraries to some important need-to-knows – this section provides all the information you need to plan out your clients' next South West trip.

BOOKABLE DESTINATION ITINERARIES

To aid you in curating the best itineraries for your clients, we've put together a number of comprehensive and highly detailed itineraries filled with important information, top trade product recommendations and more.

THE ULTIMATE AUSTRALIA'S SOUTH WEST ROAD TRIP

There's something for everyone in Australia's South West, a destination that's home to awe-inspiring natural attractions, ancient coastal and inland landscapes and premium food and beverage experiences. Meet the very best of the South West on this 10- to 14-day road trip.

A SNAPSHOT OF AUSTRALIA'S SOUTH WEST

From ancient mountain ranges and rugged coastal cliffs, to towering karri trees and seaside bliss – experience a snapshot of Australia's South West during this 6- to 8-day itinerary.

THE SOUTH WEST EDGE ROAD TRIP

The South West Edge is an epic 12-day road trip around the southern tip of Western Australia. It's a journey that'll take travellers into the heartland of an undisturbed and uncrowded Australia and past a vibrant urban

port city, breathtaking coastline, ancient forests, awe-inspiring mountain ranges and vast open outback.

BEYOND THE FARM GATE

From behind-the-scenes vineyard tours to gourmet truffle hunts – discover Australia's South West's authentic agritourism experiences on this 5- to 6-day itinerary.

AN ECO-CONSCIOUS JOURNEY ALONG RAC'S ELECTRIC HIGHWAY

Discover the very best of an eco-conscious Australia's South West, which encourages participants to leave nothing but footprints behind, during this 12-day itinerary along RAC's Electric Highway.

HIGHLIGHTS OF THE GREAT SOUTHERN

The Great Southern is a destination for seekers of paths less-trodden, jaw-dropping natural environments that look out of this world, and authentic experiences with just the right amount of adventure. This South West road trip is well-worth the five-hour drive (or one-hour flight) from Perth, showcasing some of Western Australia's most impressive natural and manmade icons over the course of 3- to 6-days.

HIGHLIGHTS OF THE MARGARET RIVER REGION

The Margaret River Region has more than 130 kilometres of pristine coastline hugging its side, enhanced by towering native forest, seasonal wildflowers and rows and rows of grape-laden vines. An idyllic setting primed for relaxation and/or adventure, the Margaret River Region is a destination triple threat that should be part of your client's next Australian trip. Plan their itinerary today, with this 3- to 5-day Margaret River best-of compilation.

A LUXURIOUS MARGARET RIVER ESCAPE

Lavish long table lunches, exclusive vineyard wine tastings and idyllic retreats surrounded by nature – no other destination in Australia's South West radiates luxury and splendour quite like Margaret River. For the traveller looking for a little more luxury, this 3- to 5-day itinerary covers all they need to experience an indulgent Margaret River holiday.



Sugarloaf Rock, Yallingup



Wild bottlenose dolphin, Koombana Bay, Bunbury



Fraser Gallop Estate, Wilyabrup

NEED-TO-KNOWS

- Flights arrive into Western Australia from a number of capital cities across the world and all Australian capital cities. East Coast visitors can also access Perth via rail.
- Australia's South West is located just a few hours' drive south of Western Australia's capital city, Perth, making it a great self-drive destination.
- The easiest way to travel to Australia's South West is by flying to either Perth Airport, the Busselton Margaret River Airport (Jetstar flights depart from Melbourne to the Busselton Margaret River Airport three times a week) or the Albany Airport (via Rex).
- For Perth Airport transfers, we recommend **Australian Pinnacle Tours, Australian Transit Group (ATG)** and **South West Coachlines**.
- Avis, Avraa Car Hire, Busselton & South West Rent A Car, Europcar and Hertz car hire options are available at the Busselton Margaret River Airport.
- For Albany Airport transfers, clients can hire a taxi or organise a charter with **Busy Blue Bus**.
- Clients interested in caravanning or camping can hire four-wheel-drive campers from **Red Sands Campers** and camper and caravan packages from **Crikey Camper Hire**.
- Most of Western Australia's national parks have entry fees; we suggest buying a multi-park pass prior to travel.
- Australia's South West aims to be an inclusive tourist destination, and as such, is continually developing products, services, amenities and infrastructure to allow everyone to access its beautiful sights and experiences. For more information on accessible tourism destinations in the South West visit bit.ly/SWaccessibility.



Injidup Beach, Cape to Cape Track, near Yallingup



Jesters Flat, Margaret River



Willow Bridge Estate, Ferguson Valley

BOOKING

Help make your customers' dreams a reality by booking the best products and experiences for their trip. Here are some of our favourite bookable experiences in Australia's South West:

FOOD AND WINE

- Taste Margaret River on a plate at **Arimia Estate**, which focuses on serving the finest of produce, most of which is grown on the secluded Wilyabrup property.
- For a premium wine experience, visit one of Ultimate Winery Experiences Australia's Margaret River wineries – **Leeuwin Estate**, **Vasse Felix** or **Voyager Estate** – and embark on a wine tasting or tour that goes beyond the cellar door.
- After picking and/or crushing grapes at one of the region's premium vineyards, feast on a hearty brunch on day one of **Earn Your Vino's** multi-day wine experiences.

NATURE AND WILDLIFE

- Between May and November, join **Naturaliste Charters** aboard their luxury 20-metre catamaran and cruise between the Capes in search of Humpback, Southern Right, Blue and Minke whales.
- Discover some of the region's cute, furry and critically endangered animals – including the native Woylie – on **South West Eco Discoveries's Nocturnal Animal Tour**.
- For a superb, insightful and entertaining tour of the Torndirrup National Park and/or Stirling Range National Park, choose one of **Busy Blue Bus's** day trip experiences.

ART, HISTORY AND CULTURE

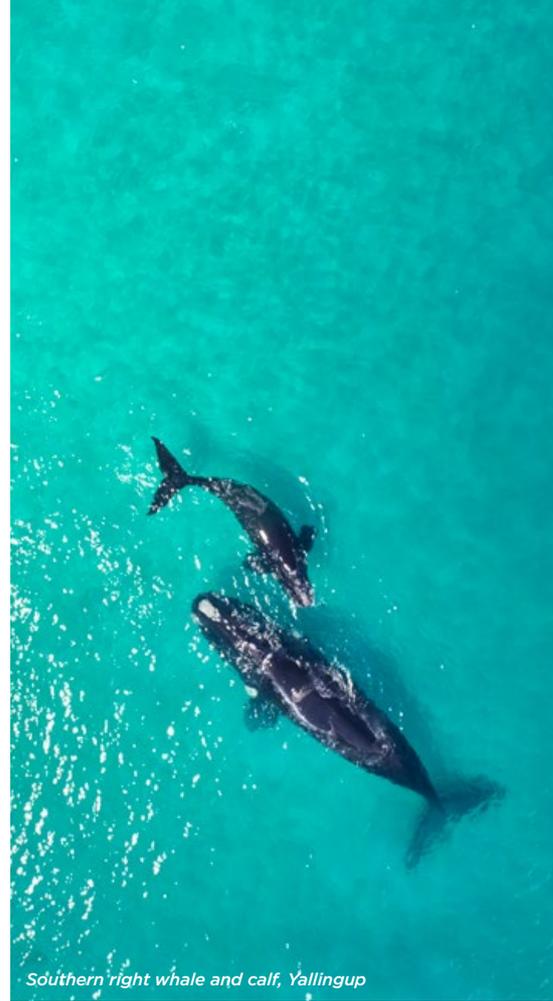
- Soak in spectacular views of Cape Leeuwin, the Indian Ocean and Southern Ocean from the top of Australia's tallest mainland lighthouse, **Cape Leeuwin Lighthouse**, or head underground and explore one of the display caves in the Leeuwin-Naturaliste Ridge (our pick: **Jewel Cave**).
- Forage and taste native bushfood, catch fish from Geographe Bay and enjoy an Aussie barbecue feast during one of **Koomal Dreaming's** immersive cultural tours.
- For a history lesson that's actually interesting, go on an interpretive, personalised adventure through the **National Anzac Centre**. Learn about the lives of ANZAC servicepeople during World War I, and whether or not they survived.
- Discover unique, nature-complementing artworks along the **Understory Art & Nature Trail**, a 1.2km walk trail that meanders through pristine native forest.



Jewel Cave, Augusta



Forest Adventures, Busselton



Southern right whale and calf, Yallingup

OUTDOOR ADVENTURE

- Go off-road and discover the wild, rugged and rural landscapes found within the Stirling Range National Park, on **Great Southern Outback Tours's Great Southern Outback Wilderness Day Tour**.
- Ride through the bush, farm and forest while on one of **Jesters Flat's** horse-riding tours.
- Experience the beautiful Margaret River from the water during **Margaret River Discovery Tours's Sunset Canoe Tour**.

FAMILY FRIENDLY

- Glide through the trees like a flying fox at the eco-certified **Forest Adventures*** – a high ropes adventure park located, mostly, in a canopy of old-growth Tuart trees.
- Located by Frenchman's Bay and next to the Torndirrup National Park, **Albany's Historic Whaling Station** offers an insight into Albany's whaling history through interactive exhibits, a full-size replica ship and a giant sperm whale skeleton.
- Watch chocolate being made then eat it at **The Margaret River Chocolate Company**.

LUXURY

- Meander down parts of the Cape to Cape Track on a **Walk Into Luxury** walking tour, then get whisked away via private charter to a beautiful winery, before ending the day with a dip in a secluded bay.
- Experience Margaret River's world-class attractions and pristine scenery from above with **KAS Helicopters**.
- Enjoy a floating seafood feast cooked onboard **South West Cruises'** premium charter boat, Reel Affair II, while cruising along the calm waters of Geographe Bay.

For our full trade-ready list of Australia's South West operators, [click here](#).



Meelup Beach, Dunsborough

EXPERIENCING

Make your clients' journeys that extra bit easier with these handy contacts and top travel tips.

IMPORTANT CONTACTS

Emergency services (police, ambulance, fire brigade): 000 or 112 (mobile)

Roadside assistance (RAC): 13 11 11

Road conditions (Main Roads): 13 81 38 .
mainroads.wa.gov.au

BEACH AND SWIMMING SAFETY

Australian beaches are some of the best in the world. We hope you enjoy them, but please take a moment to learn about rip currents and coastal dangers at mybeach.com.au.

When swimming at lifeguard patrolled beaches, stay safe by swimming between the flags. If you are exploring coastal areas and rock pools, be sure to take extra care and check tide times at willyweather.com.au before you travel to coastal areas.

Water at recreation areas including Black Diamond Lake, Minninup Pool and Stockton Lake is tested regularly for the presence of harmful organisms. Stay up-to-date with the latest safety information and check recent water tests of natural water bodies on the Shire of Collie website.

TRAVEL TIPS

- Tourists are advised to check for alerts and road/park closures before commencing their travel on www.emergency.wa.gov.au and alerts.dbca.wa.gov.au.
- In Australia, vehicles drive on the left-hand side of the road. You must wear a seat belt if you are travelling in a moving vehicle.
- You must carry an international driving permit if your driver's licence is not in English.
- Be sure to appoint a designated driver when visiting cellar doors or if you plan to drink alcohol, as driving under the influence of alcohol or drugs is considered an offence in Australia.
- It is illegal to use your mobile phones while driving. *Our tip - enjoy the view instead.*
- When two lanes merge into one, the vehicle in front has the right of way.
- When entering a roundabout, always give way to any vehicle already in the roundabout, and to your right.
- You may cross a broken line if it is safe to do so, but continuous unbroken lines should not be crossed unless you need to avoid an obstruction.
- Give way to cyclists and when overtaking, allow a distance of 1.5m between your vehicle and the cyclist.
- When making a U-Turn give way to all other road users and use the indicator to signal your manoeuvre.

- Tips for driving on gravel roads:
 - Slow down on bends.
 - Don't break suddenly.
 - Be prepared for dust and stones from passing vehicles.
- Avoid driving in hazardous weather. Turning your headlights on is a great way to be seen at day or night.
- There can be limited phone reception in some areas of the South West. Always plan your route beforehand and pack a hard copy of a map, just in case.
- Wildlife is most active at dawn and dusk, so try to avoid driving at these times.
- Stick to designated trails and heed warning signs alerting you to cliff risk areas, king waves and strong ocean currents.
- Plan ahead, check weather conditions and always let somebody know your itinerary.



Ferguson Valley



Wellington National Park, near Collie

VISITOR SERVICING

To get the most out of your Australia's South West holiday, speak to the experts at one of the many visitor centres or Community Resource Centres (CRCs) in the region. The friendly staff can offer advice on accommodation, tours, services and the best things to see and do in the region. Look for the blue and yellow italic or white and blue "i" signs to find a visitor centre on your holiday route.

VISITOR SERVICING IN BUNBURY GEOGRAPHE

Balingup Visitor Centre

South Western Highway, Balingup
Tel: (08) 9764 1818
www.balinguptourism.com.au

Boyup Brook Visitor Centre

84 Abel Street, Boyup Brook
Tel: (08) 9765 1444
www.boyupbrooktourism.com.au

Bunbury Visitor Centre

Old Railway Station, Haley Street, Bunbury
Tel: (08) 9792 7205
www.visitbunburygeographe.com.au

Collie River Valley Visitor Centre

156 Throssell Street, Collie
Tel: (08) 9734 2051
www.collierivervalley.com.au

Donnybrook Visitor Centre

Old Railway Station, South Western Highway, Donnybrook
Tel: (08) 9731 1720
www.donnybrookwa.com.au

Ferguson Valley Visitor Centre

5 Ferguson Road, Dardanup
Tel: (08) 9728 1551
www.fergusonvalley.net.au

VISITOR SERVICING IN THE MARGARET RIVER REGION

Busselton Visitor Centre

17 Foreshore Parade, Busselton Foreshore

Margaret River Visitor Centre

100 Bussell Highway, Margaret River
Tel: (08) 9780 5911
www.margaretriver.com

VISITOR SERVICING IN THE SOUTHERN FORESTS AND VALLEYS

Bridgetown-Greenbushes Visitor Centre

154 Hampton Street, Bridgetown
Tel: (08) 9761 1740
www.bridgetown.com.au

Manjimup Visitor Centre

151 Giblett Street, Manjimup
Tel: (08) 9771 1831
www.manjimupwa.com

Nannup Visitor Information

Blackwood Cafe, 24 Warren Rd, Nannup
Tel: (08) 97561 120
www.experiencenannupwa.com.au

Northcliffe Visitor Centre

Muirillup Road, Northcliffe
Tel: (08) 9776 7203
www.southernforestsandvalleys.com/Northcliffe

Pemberton Visitor Centre

Brockman Street, Pemberton
Tel: (08) 9776 1133
www.pembertonvisitor.com.au

Walpole-Nornalup Visitor Centre

South Coast Highway, Walpole
Tel: (08) 9840 1111
www.walpole.com.au

VISITOR SERVICING IN THE GREAT SOUTHERN

Albany Visitor Centre

221 York Street, Albany
Tel: (08) 6820 3700
www.amazingalbany.com.au

Bremer Bay Community Resource and Visitors Centre

7 Mary Street, Bremer Bay
Tel: (08) 9837 4171
www.bremerbaycrc.com.au

Broomehill-Tambellup Community Resource Centre

34 Norrish St, Tambellup
Tel: (08) 9825 1177
www.tambellupcrc.net.au

Cranbrook Tourist Centre

Gathorne Street, Cranbrook
Tel: (08) 9826 1008
www.cranbrook.wa.gov.au

Denmark Visitor Centre

73 South Coast Highway, Denmark
www.denmark.com.au

Gnowangerup Community Resource Centre

47 Yougenup Road, Gnowangerup
Tel: (08) 9827 1635
www.gnowangerup.crc.net.au

Kodja Place & Kojonup Visitor Centre

143 Albany Highway, Kojonup
Tel: (08) 9831 0500
www.kojonupvisitors.com

Mount Barker Visitor Centre

6/622 Albany Highway, Mount Barker
Tel: (08) 9851 1163
www.mountbarkertourismwa.com.au

In the towns of Frankland River, Katanning, Ongerup and Pingrup visitor information is available at the local Community Resource Centre.



Granite Skywalk, Porongurup National Park

SHARING

If your clients would like to share their stories, experiences and journeys with us, we encourage them to like and follow us on the accounts below, and tag us in their posts, stories, videos and reels.

 @australias_southwest
 @AustraliasSouthWest
 AustraliasSouthWest
 australiasouthwest
#Australiasouthwest

AUSTRALIA'S SOUTH WEST'S SUB-REGIONS:

BUNBURY GEOGRAPHE

Boyup Brook, Bunbury, Capel, Collie, Donnybrook, Ferguson Valley, Harvey

www.visitbunburygeographe.com.au
 @visitbunburygeographe
 @visitbunburygeographe
#BunGeo

THE MARGARET RIVER REGION

Augusta, Busselton, Cowaramup, Dunsborough, Gracetown, Margaret River, Yallingup

www.margaretriver.com
 @margaretriver
 @MargaretRlver
#margaretriver

THE GREAT SOUTHERN

Albany, Denmark and Great Southern Treasures

www.amazingalbany.com.au
www.denmarkwesternaustralia.com
 @amazingalbany
 @denmarkwesternaustralia
 @mountbarkervisitorcentre
#shareamazingalbany

GREAT SOUTHERN TREASURES

Broomehill-Tambellup, Cranbrook, Gnowangerup, Katanning, Kent, Kojonup, Plantagenet, Woodanilling, Jerramungup

www.greatsouthernntreasures.com.au
 @greatsouthernntreasures
 @GreatSouthernTreasures
#greatsouthernntreasures

SOUTHERN FORESTS AND VALLEYS

Balingup, Boyup Brook, Bridgetown, Greenbushes, Manjimup, Nannup, Northcliffe, Pemberton, Walpole

www.southernforestsandvalleys.com
 @southernforestsandvalleys
 @southernforestsvalleys
#southernforestsandvalleys

THE SOUTH WEST EDGE

Albany, Bunbury, Busselton, Denmark, Esperance, Ferguson Valley, Fremantle, Hopetoun, Hyden, Margaret River, Nannup, Pemberton, Perth, Porongurup, Rottne Island, Walpole, Yallingup

www.thesouthwestedge.com.au
 @thesouthwestedge
 @thesouthwestedge
 The South West Edge

Plus:

#thisisWA #WAtheDreamState
(Tourism Western Australia)

#SeeAustralia #Holidayherethisyear
(Tourism Australia)



Pink salt lake, Cranbrook

AUSTRALIA'S *South West*

CONNECT WITH US

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Valley of the Giants Tree Top Walk, near Walpole and Denmark